

**ZONING ORDINANCE  
TEXT AMENDMENT APPLICATION**

**CITY OF CHARLOTTE**

Petition #:	<u>2000-50</u>
Date Filed:	<u>12-22-99</u>
Received By:	<u>SSS</u>

Section #: Chapter 13 Sign Regulations  
(Title)

**Purpose of Change:**

To permanently incorporate the sponsorship sign provision into the Zoning Ordinance. The sponsorship sign section was originally adopted with a three year sunset provision.

\_\_\_\_\_  
Name of Agent

\_\_\_\_\_  
Agent's Address

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
Signature of Agent

Charlotte-Mecklenburg Planning Commission  
Name of Petitioner(s)

600 East Fourth Street-Charlotte, N. C. 28205  
Address of Petitioner(s)

(704) 336-2205  
Telephone Number

\_\_\_\_\_  
Signature

PETITION NO.

AN ORDINANCE AMENDING  
THE CITY OF CHARLOTTE  
ZONING REGULATIONS

ORDINANCE NO. \_\_\_\_\_

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CHARLOTTE:

Section 1. The City of Charlotte Zoning Regulations as embodied in the Zoning Ordinance are hereby amended as follows:

1. Amend Section 13.102 by adding subsection (S7) Sign types, (al) Sponsorship Signs, reads as follows:

**Sponsorship Signs.** A sign employed by a school or by a civic, fraternal, religious, charitable or similar organization which identifies the sponsor (by name, address and/or logo, crest, insignia, trademark or emblem only) of recreational or sports facilities provided on the premises where such signs are displayed. "Sponsorship Fence Signs" shall mean sponsorship signs affixed to permanent fencing. "Sponsorship Light Pole Signs" shall mean sponsorship signs affixed to permanent light poles. "Facility" shall mean the entire premises of an elementary or secondary school or a recreational or sports facility.

2. Amend Section 13.103(2) by adding subsection (i) which reads as follows:

An applicant for a permit for sponsorship sign(s) may submit one application that covers multiple proposed sponsorship signs for one or more athletic fields within a given Facility. In such cases, the copy for each individual sponsorship sign shall not be required.

3. Amend Section 13.108 by adding subsection (5), Sponsorship Signs, which reads as follows:

**Sponsorship Signs.** Sponsorship Signs as defined in Section 13.102(S7) are allowed and may be affixed to fencing or light poles comprising part of, or located on the perimeter of, each athletic field located within a Facility subject to the following standards (which shall apply to each athletic field within a Facility):

**A. All Sponsorship Signs:**

- (1) Shall be located behind the minimum setback, yard and buffer requirements for the district;
- (2) Shall, at any particular athletic field within a Facility, be either exclusively Sponsorship Fence Signs or Sponsorship Pole Signs;
- (3) Shall be placed in such a fashion so that the sponsorship sign fence area is inwardly oriented relative to the perimeter of the athletic field within a Facility;
- (4) Shall not exceed twenty-five (25) in number at any particular athletic field within a Facility;
- (5) Shall not be lighted other than by a light source for the athletic field when the athletic field is in use; and
- (6) Shall be posted for no more than nine (9) months during any calendar year;

**B. Sponsorship Fence Signs:**

- (1) Shall not exceed twenty-four (24) square feet in area per sign;
- (2) Shall not exceed eight (8) feet in height;
- (3) Shall not exceed six hundred (600) square feet in area at any particular athletic field within a Facility; and
- (4) Shall be painted dark green on the side opposite the sign face.

**C. Sponsorship Light Pole Signs:**

- (1) Shall not exceed sixteen (16) square feet in area per sign;
- (2) Shall not exceed thirty-two (32) feet in height; and
- (3) Shall not exceed four hundred (400) square feet in area at any particular athletic field within a Facility.

Section 2. That this ordinance shall become effective upon adoption.

Approved as to form:

\_\_\_\_\_  
City Attorney

I, \_\_\_\_\_, \_\_\_\_\_ City Clerk of the City of Charlotte, North Carolina, DO HEREBY CERTIFY that the foregoing is a true and exact copy of an Ordinance adopted by the City Council of the City of Charlotte, North Carolina, in regular session convened on the \_\_\_\_\_ day of \_\_\_\_\_, 19\_\_\_\_, the reference having been made in Minute Book \_\_\_\_\_, and recorded in full in Ordinance Book \_\_\_\_\_, Page(s) \_\_\_\_\_.

WITNESS MY HAND and the corporate seal of the City of Charlotte, North Carolina, this the \_\_\_\_\_ day of \_\_\_\_\_, 19\_\_\_\_\_.