SUBDIVISION ORDINANCE TEXT AMENDMENT APPLICATION

CITY OF CHARLOTTE

Petition #: 2003 - 10
Date Filed: 10-3-02
Received By:

Section #: 13,110(3)(F,)I	Off-Premises	DIRECTIONAL	DEVELOPMENT	SIGNS	
	-	(Title)			_

Purpose of Change:

CURRENTLY, THE MAXIMUM ALLOWABLE SQUARE FOOTAGE FOR SUCH SIGNS IS FIVE. AN OFF-PREMISES SIGN OF JUST 5 SQUARE FEET IN VIRTUALLY INDISCERNIBLE FROM A DISTANCE OF 120'; MADE ALL THE MORE SO ON A THOROUGHFARE WITH A 45 MILE-PER-HOUR SPEED LIMIT.

In order to have reasonableness in the sign ordinance for housing consumers, many of whom glean information about housing choices while traveling in motor cars, the Charlotte Apartment Association suggests:

INCREASING THE MAXIMUM SQUARE FOOTAGE TO 15 SQUAPE FEET AND TO ALLOW FOR A MAXIMUM WIDTH OF SUCH SIGN TO BE 7 FEET

KEN SZYMANSKI	CHARLOTTE APARTMENT ASSOCIATION			
Name of Agent	Name of Petitioner(s)			
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Signature of Agent	Signature			