OFFICIAL REZONING APPLICATION CITY OF CHARLOTTE

Complete All Fields

FY2014 Petition #:	2014-22	Date I
Received By:	RC	
DATE:	12-16-13	_

OWNERSHIP INFORMATION:	
Property Owner: Noah Lazes / Music Factory Condomini	ums, LLC / Fiber Mills LLC
Owner's Address: 19401 Old Jetton Rd. ste. 100	City, State, Zip: Cornelius, NC 28031
Date Property Acquired: 05/17/2007 and 06/13/2001 Uti	lities Provided: (Water) CMUD(Sewer) CMUD (CMUD, Private, Other) (CMUD, Private, Other)
LOCATION OF PROPERTY (Address or Description): 92	20 Hamilton Street, Charlotte NC / 1000 NC Music Factory Blvd
Tax Parcel Number(s): <u>07842513 / 07842501</u>	
Current Land Use: Restaurant / Commercial Mixed Use	
Size (Sq.Ft. or Acres): 1.774 AC / 7.4 AC	
ZONING REQUEST:	
Existing Zoning: MUDD-O	Proposed Zoning: MUDD-O Provisional Amendment
Purpose of Zoning Change: (Include the maximum # of residential	units or non-residential square footages):
SEE ATTACHED	
Music Factory Condominiums LLC	
Fiber Mills LLC	Ingenuity Sun Media LLC
Name of Agent	Name of Petitioner(s)
19401 Olde Jetton Rd Agent's Address	405 Palmerston Lane Address of Petitioner(s)
Cornelius, NC 28031 City, State, Zip	Waxhaw, NC 28173 City, State, Zip
704-987-0612 704-987-0767 Telephone Number Fax Number	704-526-8234 Telephone Number Fax Number
E-Mail Address Signature of Property Owner if other than Petitioner	rcolsen@ingenuitysunmedia.com E-Mail Address Signature
(Name Typed / Printed)	Ralph C. Olsen (Name Typed / Printed)

Purpose of Zoning Change:

To allow for the installation and operation of digital media assets for the purpose of advertising and promoting products and events that occur both on and off premise of the NC Music Factory and To allow those uses and structures described on Exhibit A attached hereto as well as those uses, accessory uses, structures, improvements, access points, signage and other matters permitted on the site under the conditional rezoning plans relating to Rezoning Petition No. 2005-043 and Rezoning Petition No. 2011-003. Accordingly, the approval of this rezoning request will not diminish the development rights for the site established under the conditional rezoning plans relating to Rezoning Petition No. 2005-043 and Rezoning Petition No. 2011-003.

Digital Media Assets will have screens that electronically change the fixed display screen composed of light emitting diodes (LED's), fiber optics, or other similar new technology where the message change sequence is accomplished immediately and include computer programmable, microprocessor controlled electronic or digital display. Screen display has capability of integrating emergency broadcast, civic and weather alerts.

Digital Media Assets to be either, pole, ground or wall mounted electronic displays with changeable LED screens. Screens will be no larger than 50 Square Feet in size and will not directly orient into the public right of way. Screens will conform to all current standards for set back out of the public right of way.

Pole mounted electronic displays will be at a minimum of 8' clearance from ground level to the bottom of the screen to allow for public pedestrian safety and will not to exceed 13'in total screen height. Mounting Poles may or may not include solar arrays that will offset energy consumption by the LED Screens.

Ground Mounted displays will be no taller than 8; from the mounting area at ground level and will not exceed 50 Square Feet in total screen size. Screens will not orient directly towards the public right of way. Screens will conform to all current standards for set back out of the public right of way.

Wall mounted electronic displays with changeable LED screens will be no larger than 50 Square Feet in size. Screens will not orient directly towards the public right of way. Screens will conform to all current standards for set back out of the public right of way.