ZONING ORDINANCE TEXT AMENDMENT APPLICATION

CITY OF CHARLOTTE

Revised 12-8-04

FY2004 Petition #: 2004-137	
Date Filed:	
Received By:	
Office Use Only	

Section #: 2.201 Definitions

13.102 Definitions

13.106(7) Flags on Permanent Poles

12.418 Public Flags on Permanent Poles (new section)

Summary of Change:

This amendment proposes to delete the current Section 13.106(7) titled "Flags on permanent poles" located under Section 13.106, "Signs not requiring a permit". A public flag should not be considered a sign, and public flag regulations should be located in a more appropriate chapter of the Zoning Ordinance.

A new section, Section 12.418, is being created to regulate public flags in Chapter 12, "Development Standards of General Applicability". The term "public flags" includes national, state, and city flags, as well as fraternal, religious, and civic organization flags.

Definitions are proposed for "banner", "decorative sign", "pennant", "public flag", "flagpole", and "halyard", as well as a new definition for "flag".

The proposal will allow no more than three (3) public flags per street front. These flags may be flown on one pole, or flown on separate flagpoles. The maximum height of flagpoles has been reduced to 60', and the maximum flag size is proportional to the flagpole height. The maximum combined flag area per flagpole has been added to the text amendment, ranging from a maximum combined area of 48 square feet for a flagpole up to 24' in height to a maximum combined area 192 square feet for a 60' flagpole.

This amendment also adds 1) requirements for public flags displayed on non-residential property, 2) flags may not be used for advertising purposes in any manner whatsoever, and 3) advertising signs shall note be displayed or fastened to a flagpole, staff, or halyard from which a public flag is flown.

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